



2011 ROTARY YOUTH LEADERSHIP AWARD DISTRICT 9640 GOVERNOR: JOHN RANDEL



Dear Sir/Madam

Do you know any young people aged 19 to 28 years old who show exceptional leadership potential but are struggling to find the time, money and correct training program to further develop their skills and potential?

The Rotary Youth Leadership Award (RYLA) might just be the answer for you...

What is RYLA?

The Rotary Youth Leadership Award (RYLA) is a premier youth leadership development program designed to promote personal and professional development of Australian youth who have already been identified with exceptional leadership potential.

The challenging seven day RYLA Seminar offers young people a unique networking opportunity to meet goal orientated and motivated individuals from different backgrounds and access to some of Australia's most influential and motivated speakers, experts in a variety of fields.

What are the benefits of sending people to RYLA?

RYLA provides young people with the tools and qualities to become motivated, skilled and confident leaders. Topics covered throughout the week include:

- Leadership development
- Public speaking
- Personal development
- Goal setting
- Negotiation skills
- Motivation
- Fitness and wellbeing
- Interpersonal skills
- Finance and money management
- Conflict resolution
- Time management

What business and organisations have sent staff to RYLA?

Many businesses are lucky enough to understand the profound experience RYLA has on young individuals and as a result send new staff members to the Seminar, year after year. These include Tweed Shire Council, Riveriera Marine, Woolworth's, McDonald's, Twin Towns Services Club to name a few.

Who is eligible to attend RYLA?

People aged between 19 – 28 years of age living within (but not limited to) Rotary District 9640.

Chairperson: Bill White

M: 0413 334 353

E: williamlouiswhite@yahoo.com.au

Secretary: Troy (Wizza) Lawlor

M: 0408 071 043

E: rylawizza@hotmail.com

Team Leader: Andrew Bradley

M: 0403 882 928

E: teamleader@ryla9640.org

All correspondence to | RYLA 9640 The Secretary PO Box 1683 Broadbeach QLD 4218

For further information please visit our website | www.ryla9640.org



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When is it the next RYLA Seminar?

The 2011 RYLA Seminar is an intensive seven day program that is to be held from Saturday 29 January – Friday 4 February 2011.

Where is RYLA held?

RYLA 2011 Seminar is to be held at Koonjawaree Accommodation and Activity Centre, which is situated within Springbrook National Park in the heartland of the Gondwana Rainforests of Australia, World Heritage Area. Koonjawaree is a magnificent purpose-built conference centre within 40 minutes of the Gold Coast.

What is the cost?

The total cost of the 2011 Seminar is \$500 per person. This includes:

- All meals
- Accommodation
- Speakers & guest lecturers
- All course materials and notes
- Ongoing and follow-up communication

Why is RYLA so successful?

RYLA is so successful because it is a project for youth, run by youth, under the guidance of a group of Rotarians, who have all participated in a RYLA Seminar. Core curriculum utilises workshops and lectures that introduce the fundamentals of effective leadership, character building, confidence, striving to achieve results, emotional intelligence and leading charge. Your employees will have the opportunity to put their leadership skills into practical applications throughout the week.

How do I nominate a young person to attend the 2011 RYLA Seminar?

A maximum of 100 participants are given the opportunity to attend the RYLA Seminar each year. All candidates must meet the selection criteria and complete an application form to be eligible to attend the 2011 RYLA Seminar. Applications can be made online via our website www.ryla9640.org or you can contact our RYLA Secretary and we will arrange to have an application form posted or emailed to you.

If you have any further questions please do not hesitate to contact a member of the team.

Yours in Rotary,

The 2011 RYLA Team

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