

**ROTARY INTERNATIONAL DISTRICT 9640  
AWARDS 2023-24**

**General rules:**

- a) Definition of the word 'Club/s'. When referring to this document the word/s, 'Club/s' contained within the document are deemed to include the organisation and members of the Rotary, Rotaract and Satellite Clubs in association with the sponsor club, within Rotary District 9640.
- b) When judging each award, consideration will be given to the size of a club.
- c) Less prominence will be given to projects which would be considered to be part of the normal program of a Rotary club.
- d) Participation by external organizations is no barrier, but the primary organizer must be a Rotary or Rotaract club.
- e) Unless indicated otherwise, events should pertain to the period of **July 01, 2023, to May 01, 2024**. Thus, the closing date for submissions will be May 01, 2024. For major events and projects, it is ok if it has started earlier, but it must have been completed at least for the first time, in the current year.
- f) There will be a separate award for the most outstanding **Interact Club**, decided at the DISCRETION of the District Governor.
- g) The awards will be presented at the District Changeover, June 30, 2024.

**Closing Date: 5:00 pm., May 01, 2024**

Please forward all submissions to: -

Please address your submissions to Karen Stanton (District Awards Committee Chairperson) , to the following District email address.

Email: [secretary@rotary9640.org](mailto:secretary@rotary9640.org)

For enquiries and clarification, please phone Karen on 0416 010 422.

All submissions must be in electronic format, e.g., in a format readable by Microsoft, Word, Excel, JPG or in PDF format. No paper-based submissions will be considered.

**Remember that details are important for the consideration of awards. For some awards, photos will be of importance in considering evidence to support the criteria.**

## **A. BEST CLUB COMMUNICATION:**

This award recognises frequent, regular club communications to members and the public. As most people use electronic media rather than hard copy publications, emphasis is given to publications directed to members and the public via email, a club's frequent updating of its website and social media (Facebook, Instagram, etc pages) and popular messaging services. The award recognises the efforts being made across all media.

Club Communication is not just important to keep members informed of what is coming up or what has happened. It is also one of the most important aspects of attracting potential members and retaining existing members.

The award will be points weighted according to the coverage of:

- a) 30% for the Club website segment maximum 3 pages
- b) 30% for the Club Bulletin - At least the last 10 issues.
- c) 40% for the Club social media.

Major emphasis must be on communication relating to the Club rather than copy/pasting articles from other publications. However, posts may summarise happenings in the District and Rotary internationally, but these should just be a summary together with a link to the full article elsewhere. For example, do urge members to attend the District Conference, give a brief summary of where and when, and prominently display a direct link to the relevant page on the District Website.

Of equal importance is the reporting of upcoming events, in particular major projects, not just reports of a historical nature.

Electronic media must be attractive and informative. It also must be regularly maintained. Thus, club's websites or social media pages should show evidence of such regular updates, including PDF issues of recent club bulletins.

## **B. INTERNATIONAL SERVICE:**

This award is judged on the International Service programs.

- a) This recognises service to communities overseas.
- b) Therefore, the project must be external to Australia.

## **C. COMMUNITY SERVICE**

This award includes the provisioning of community facilities, services which strengthen community cohesion and needs, environmental concerns and other areas which contribute to the health and well-being of our society and people. The award is specific to each of the criteria **and will only** be awarded once for any specific entry. This award can be awarded to either a Rotary club or to an individual for demonstrating significant contributions in one or more of the following areas:

- a) Provision of community facilities such as enhancing parks etc.
- b) Assisting or organizing community activities, festivals, career expos, etc.

#### **D. SERVICE TO YOUTH:**

Judged on a Club's projects and programs for, and in support of youth including Student Exchange, Interact, RYLA, RYPEN and RYTS as well as other youth projects.

#### **E. ROTARY-INTERACT INVOLVEMENT:**

This award is presented to the Club which has the best involvement with its Interact Club. The submission must state the involvement with the Interact club, attendance by Rotarians and fellowship, co-operation and co-ordination between the two clubs including involvement in joint projects and the extent of the encouragement and opportunity given to the Interactors by the Rotary Club to give service in the future.

#### **F. PUBLIC RELATIONS – GENERAL / EVENT:**

This award recognises the Club which has generated the most increased awareness and understanding of Rotary through outstanding media coverage or public relations in a general manner or for an event. In particular, continued exposure in the local press or electronic media or multiple events and campaigns that demonstrably improve Rotary's visibility and image within the community will be recognised.

#### **G. BEST NEW PROJECT:**

This award recognises new thought and innovation. It can be for any Rotary or Rotaract club project. As some projects often have a long run-on time, it may have been started in the previous Rotary year. The following general guidelines apply:

- a) It must have been started no earlier than July 01, 2022 and have been completed by May 01, 2024.
- b) It must involve the participation of the majority of Club members in the project.
- c) It doesn't have to be an expensive "block buster" project, but it must be innovative.
- d) It should not be similar to another Club's project within our district. However, taking an idea or lead from another project such as may have been described in a Rotary magazine, is fine.
- e) It should involve and/or benefit the community at large.
- f) Ideally, the project has potential to become a recurring event. Recurrence may occur more frequently than annually; for example, the organisation of a weekly or monthly event benefiting elderly people.
- g) The project may be a fundraiser, but this is not essential.

## **H. SIGNIFICANT ACHIEVEMENT:**

The premier district award for a single club. It recognises significant achievement/s of a Club using the following criteria:

- a) Project should address a significant problem or need as manifested in, but not restricted to, the local community.
- b) Project should include most or all of the Club membership in personal rather than merely monetary service.
- c) Project should be capable of emulation by clubs elsewhere.
- d) Project does not need to have been initiated in the current year, but evidence must be attached showing that it is currently active or that it was terminated in the current Rotary year for which the award is to be given.
- e) No Club may receive this award more than once for the same project.

## **I. MEMBERSHIP AWARD**

This award is determined by the percentage increase in membership over the following time period, July 2023 to May 01,2024. The award will be entirely based on membership reported on the Rotary International database.